



SUDHIR BHATT

DIGITAL PROFILE MARKETEER &

I am copywriter having experience in writing for blogs, websites, journal articles, resumes and publicity materials. I am also a certified digital marketer.

FOCUS

Would Like to focus on Travel writing, Solar Panels, environment blogs and writing books, fiction and nonfiction.

CONTACT

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EXPERIENCE

SOCIAL MEDIA MANAGER AND MARKETING MANAGER

2015 Roto Leaner Technology Pvt Ltd. | Jan 2008 - 2015
writing copy for ADS. Managed social media accounts and created social media for daily postings, email marketing . Created various digital ads. Marketing of Medical Equipments like OT tables and automatic Physio Beds

BANKER

2000 Bank of India | March 1977 - Dec 2000
Mostly data entry, marketing of credit cards , customer relations and IT support.

MATHS , ENGLISH AND SCIENCE TEACHER

2005 | Jan 1975 - Feb 2005
Innovative teaching of Maths Science and English to students of standard 8th to 12th for ICSE, CBSE and SSCE.

COPYWRITING, DIGITAL MARKETING AND CONTENT WRITING

2019 | Feb 2015 - 2019 now
Digital Marketing , copywriting, blog writing and website content writing.



EDUCATION

BACHELOR OF COMMERCE , CAIIB
University of Mumbai | 1975 - 1981

DIGITAL MARKETING DIPLOMAS & CERTIFICATES

HUBSPOT | EMAIL MKTG. INBOUND MKTG. INBOUD SALES, INBOUD , CONTENT MKTG. SIMPLY LEARN | ADVANCED EMAIL MKG.



SKILLS

SEO and Google Analytics



Social Media Strategy



Content Writing



Blog Writing & Copywriting





**SUDHIR
BHATT**



EXPERIENCE

BLOG WRITING

2019

booklane.in:

<https://www.bookmywedding.in/blog>

<https://www.injectneedlefree.com/category/blog>

<https://www.bookcruise.in/>

[https:// getdivinity.blogspot.com/](https://getdivinity.blogspot.com/)

WEBSITES

easyconcpt.in

internetserves.com

EBOOKS IN PROGRESS

Tearfree Maths Teaching

Indian Culture : Lessons for Businessmen in
Geeta.

The Perceptive Prince



SUDHIR BHATT

SOCIAL WORK AND
WRITER



ASPIRATIONS

COPYWRITING

- 2019** I am working to become a sought after copywriting for B2B industries for writing :
1. Advertisements with engaging headlines.
 2. Copy for All Publicity Materials.
 3. Website Matters and Blog Writing.

BOOK WRITING: I AM WRITING THESE BOOKS.

- 2019** Lessons In Gita For Businessmen.
teaching Maths Without Tears
The Blind Prince - The Perceptive Prince.

VOLUNTARY PROJECT TO REVIVE INDIAN RIVERS.

- 2019** Environment | 2019
By planting trees by involving the villagers and farmers of Indian Villagers.



SKILLS

SEO and Google Analytics



Content Writing



Social Media Strategy



Project Management



Web Development



Graphic Design



Digital Marketing



Blogging



Layout Design



Research

